

**Berea Tourism Commission Minutes  
Business Session  
Wednesday, November 18, 2020**

**VIDEO TELECONFERENCING MEETING PER KRS 61.826**

**Business Session**

Called to order at 3:34PM, Dale Ballinger presiding.

**Commission Members Present:**

- Ahmad Reynolds
- Charles Arnold
- Dale Ballinger
- Patrick Huston
- Linda Ross
- Rick Thomas

**Support Staff Present:**

- Donna Angel
- Nancy Conley
- Megan Campbell

**Visitors Present:**

- Bruce Fraley
- David Gregory
- Bill Rice

**Approval of Minutes – October 14, 2020**

Ahmad Reynolds made a motion to approve the October 14, 2020 Berea Tourism Commission Business Session Minutes; Rick Thomas seconded. Motion passed unanimously.

### **Right Place Media Advertising Update- Bill Rice:**

Bill Rice gave an advertising update from Right Place Media.

Rice explained the reports from their advertising for Berea Business and Tourism Development. He also let the commission know that the new website is live, and they are currently in the process of creating holiday themed ads.

### **Farmers Market Pavilion Update- David Gregory:**

City Administrator, David Gregory, gave the commission an update on the status of the Farmers Market Pavilion. Gregory announced that construction has begun, and the completion date is currently set for May 18, 2021.

### **Director's Report – Donna Angel:**

Donna Angel presented her Director's Report to the commission.

(A full copy of the directors' report is available in the minutes book)

Angel gave an overview on what the Business and Tourism Development Staff have been working on over the past month, and upcoming events for the department, including Christmas in the Village, Small Business Saturday, and the Christmas Storefront Decorating Contest.

### **New Business- Charging Stations- Donna Angel:**

Donna Angel explained to the commission how the number of electric engines in vehicles is rising. Angel recommends that the commission invest in an electric car charging station for Berea. While the Boone Tavern Hotel & Restaurant has one, it is prioritized to guests. The commission agreed that a charging station would be a good investment, and discussed potentially placing the charging station at the new Farmers Market Pavilion. Angel explained that it would cost around \$5,000 for a charging station to be installed, but told the commission she would look further into funding and grants for the charging station.

**Next Tourism Meeting Date- December 9<sup>th</sup> at 3:30PM:**

The commission set the next meeting date for December 9, 2020 at 3:30PM.

**Motion to Adjourn**

Charles Arnold made a motion to adjourn; Ahmad Reynolds seconded. Motion passed unanimously.

Meeting Adjourned at 4:39 PM.